



Brand kit.

Logos, colors, banners, screenshots and approved wording for anyone writing about or listing Quetext. October 2026.



What Quetext is, in brief

Quetext checks any text for plagiarism and AI writing. DeepSearch™ technology finds copied and reworded passages, and ColorGrade™ feedback shows each match beside its source.

What sets it apart

- ✓ DeepSearch™ catches reworded text, not only exact copies
- ✓ ColorGrade™ marks exact and near matches in different colors
- ✓ Each match sits beside the source it came from
- ✓ One scan covers both plagiarism and AI writing

Where you can use it

- ✓ Chrome extension
- ✓ Firefox add-on
- ✓ MCP connector for AI assistants
- ✓ REST API

Basic facts

Product name	Quetext
Company	Quetext Software LLC
Website	www.quetext.com
Pricing model	Freemium: free check, free account, paid plans
Pricing page	www.quetext.com/pricing
Site languages	English, Spanish, French, Italian, German
Never write	QueText, Que Text, quetext

Keywords and tags

plagiarism checker AI detector originality checker DeepSearch AI content detection

duplicate content checker essay checker citation generator grammar checker

paraphrasing tool summarizer academic integrity Chrome extension Firefox add-on

MCP plagiarism API education



Four bars and a wordmark

The Quetext logo is four bars, in indigo, green and coral, beside the lowercase wordmark. Use the full logo when there is room for the name.



Logo on light backgrounds



Logo on dark backgrounds



Symbol



Symbol, white



Square icon (for round avatars)



Square icon, indigo

Do

- ✓ Use the files from the brand kit as they are.
- ✓ Keep clear space around the logo equal to the height of the “q”.
- ✓ Keep the full logo at least 96px wide on screen, and the symbol at least 24px.
- ✓ Use the white logo when the background is dark or busy.

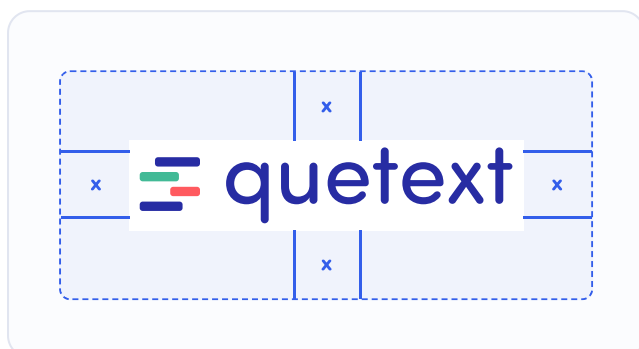
Don't

- ✗ Stretch, rotate, crop or redraw the logo.
- ✗ Change its colors, or add shadows, outlines or effects.
- ✗ Place the primary logo on a background where it is hard to read.
- ✗ Combine it with another logo or use it as part of your own product name.

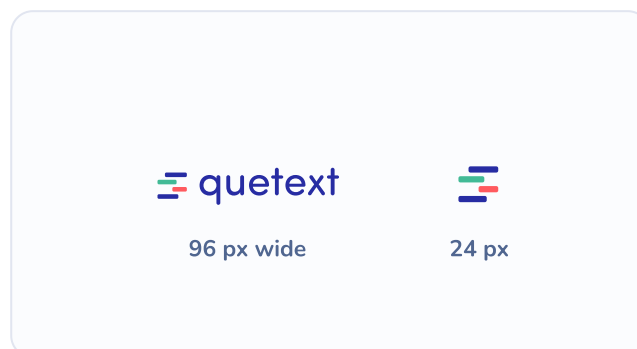
Files: [logos/](#) has the symbol in 12 sizes from 16 to 1024 px, square icons for avatars, the logo in four color versions and three sizes, and four SVG files.



Room around the logo, and the colors beside it



Clear space. Keep an empty margin of x on every side, where x is the height of the “q”.



Minimum size. Shown at actual size: the full logo no narrower than 96 px, the symbol no smaller than 24 px.

Colors



Quetext Indigo
#272CA3



Green
#42BA96



Coral
#FF5A5F



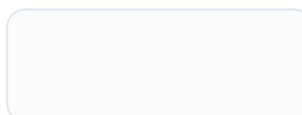
Action Blue
#335EEA



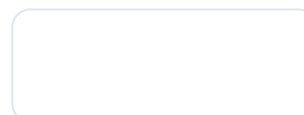
Ink
#161C2D



Slate
#506690



Mist
#F9FBFD



White
#FFFFFF

Typeface: Nunito

Check your writing

Plagiarism and AI detection in one report.

Body text is set in Nunito Regular at a comfortable size with generous line spacing. Headings are ExtraBold. Nunito is free from [Google Fonts](#).

Fallbacks when Nunito is not available: Arial, then any sans-serif.



Short lines for tight fields

Use the longest line the field allows. Character counts include spaces.

25 characters

Up to 30 characters

Plagiarism and AI checker

35 characters

Up to 40 characters

Plagiarism checker with DeepSearch™

51 characters

Up to 60 characters

Plagiarism checker and AI detector with DeepSearch™

72 characters

Up to 80 characters

Find copied and AI-written text, with each match shown beside its source

95 characters

Up to 100 characters

Quetext checks writing for plagiarism and AI, trusted by 10 million+ students and professionals

Social profiles

X bio

124 characters

Know your writing is original. Plagiarism checker and AI detector with DeepSearch™, used by 10 million+ writers. [quetext.com](https://www.quetext.com)

LinkedIn tagline

110 characters

Helping students, teachers and professionals write original work with DeepSearch™ plagiarism and AI detection.

Shortest descriptions

One line 89 characters

Find copied and AI-written text in your writing, with each match shown beside its source.

Short 144 characters

Quetext is a plagiarism checker and AI detector. DeepSearch™ catches copied and reworded text, and ColorGrade™ shows each match with its source.



Approved descriptions

Medium 275 characters

Quetext tells you whether your writing is original. DeepSearch™ technology spots exact copies and reworded passages, ColorGrade™ feedback color-codes each match beside its source, and the AI detector flags text that reads as machine-written. Try it free on up to 1,000 words.

Standard about 85 words

Quetext helps students, teachers and professionals make sure their writing is original. Paste text, upload a file or enter a web address, and DeepSearch™ technology compares it against billions of pages, books and journals. ColorGrade™ feedback color-codes exact and near matches and puts each one next to its source, while the AI detector flags sections that read as machine-written. A grammar checker, citation generator, summarizer and paraphrasing tool come with the same account. You can try it free on up to 1,000 words.

Who uses it

Students

Check your sources, keep the work original and generate citations when needed.

Teachers and professors

Review student work and spot plagiarism and AI use in assignments.

Copywriters and marketers

Audit your content and verify submissions before they go to clients.

Bloggers and SEOs

Avoid duplicate content and check pages before they go live.

Researchers

Validate your sources and scan academic material before publishing.

Developers

Add plagiarism and AI detection to your own product with the REST API.

Categories

Primary: Plagiarism Checker. Where a directory has no such category, choose AI Detection, Writing Tools or Education, in that order.

Secondary: Grammar Checker, Citation Tools, Paraphrasing Tools, Education Technology, Browser Extensions, Developer Tools.



The full description

Please use this wording as written, so Quetext is described the same way wherever it appears.

Long about 245 words

Quetext is where writers go to confirm their work is their own. Over 10 million students, teachers and professionals use it to check essays, articles and reports before they are submitted or published.

At its core is DeepSearch™ technology. It combines Contextual Analysis, Fuzzy Matching and Conditional Scoring to catch not only word-for-word copying but passages that have been reworded, comparing your text against billions of web pages, over 20 million books and more than 1 million academic journals. ColorGrade™ feedback then color-codes exact and near matches and places each one next to the source it came from, so you can quote it, cite it or rewrite it.

The AI detector runs in the same scan. It returns an AI Score and points to the sections that look like they came from ChatGPT, Gemini or another AI model.

Around that sit the writing tools: a grammar checker, a citation generator for MLA, APA and Chicago, an AI summarizer, an AI humanizer and the AITutorMe paraphrasing tool.

Quetext runs on the web, in Chrome and Firefox through its extensions, inside AI assistants through the MCP connector, and in your own product through the API. Bulk Scan handles up to 100 documents at once, and URL Check scans a live page from its link.

You can try Quetext free on up to 1,000 words without an account. Paid plans add longer checks, bulk uploads and downloadable reports. Scans stay private and are never shared with third parties.

Features

- ✓ DeepSearch™ plagiarism detection
- ✓ AI detector with an AI Score and flagged sections
- ✓ ColorGrade™ feedback, color-coded by match type
- ✓ Every match shown next to its source
- ✓ Grammar checker
- ✓ Citation generator for MLA, APA and Chicago
- ✓ AI summarizer, AI humanizer and AITutorMe paraphrasing
- ✓ Bulk Scan for up to 100 documents and URL Check for web pages
- ✓ Chrome and Firefox extensions, MCP connector and REST API

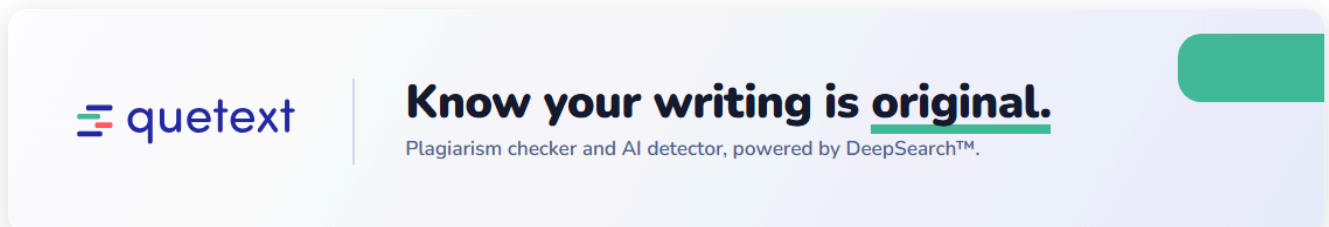
What is free

- ✓ Website: try a check on up to 1,000 words, no account needed
- ✓ Browser extensions: free plan up to 1,000 words per feature
- ✓ API: 5,000 free words for new accounts, then \$0.10 per 1,000 words
- ✓ Paid plans: longer checks, bulk uploads, downloadable reports



Banners sized for each platform

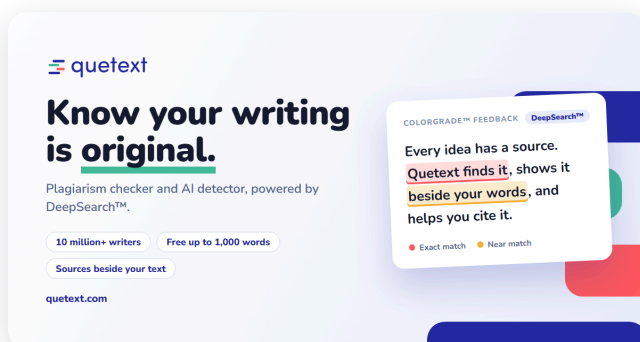
14 ready sizes in [banners/](#). Each carries the same message, laid out for that shape.



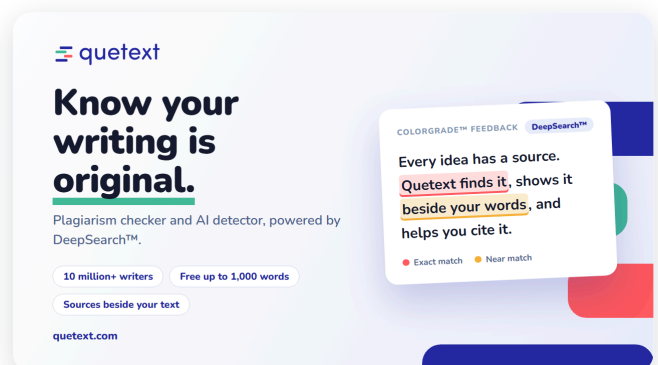
LinkedIn company cover · 1128 × 191



LinkedIn personal cover · 1584 × 396



Link preview · 1200 × 630



YouTube thumbnail · 1280 × 720



Square post · 1200 × 1200



Portrait · 1080 × 1350



Story · 1080 × 1920



Find the right file

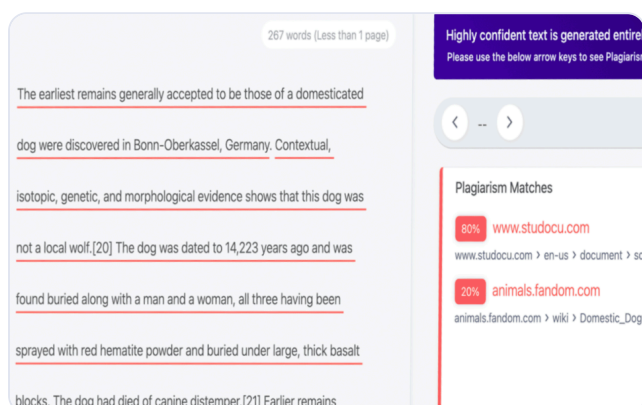
WHERE	SIZE	FILE NAME ENDS WITH
Square logo or avatar, any site	512 × 512	icon-512.png
Avatar cropped to a circle (X, LinkedIn, YouTube)	800 × 800	icon-square-800.png
Avatar on a dark profile	800 × 800	icon-square-indigo-800.png
Wide logo on a white page	1200 × 300	logo-on-white-1200x300.png
Wide logo on a dark page	1200 × 300	logo-white-transparent-1200x300.png
Link preview and general cover	1200 × 630	banner-og-social-share-1200x630.png
X (Twitter) header	1500 × 500	banner-x-twitter-header-1500x500.png
LinkedIn company cover	1128 × 191	banner-linkedin-company-cover-1128x191.png
LinkedIn personal cover	1584 × 396	banner-linkedin-personal-cover-1584x396.png
Facebook cover	1640 × 624	banner-facebook-cover-1640x624.png
YouTube channel art	2560 × 1440	banner-youtube-channel-art-2560x1440.png
YouTube or video thumbnail	1280 × 720	banner-youtube-thumbnail-1280x720.png
Product Hunt gallery, first image	1270 × 760	banner-product-hunt-gallery-1270x760.png
Slide or 16:9 hero	1920 × 1080	banner-presentation-1920x1080.png
Feature graphic (app stores)	1024 × 500	banner-feature-graphic-1024x500.png
Square social post	1200 × 1200	banner-square-post-1200x1200.png
Portrait post	1080 × 1350	banner-portrait-post-1080x1350.png
Story or Reel cover	1080 × 1920	banner-story-1080x1920.png
Email header	1200 × 300	banner-email-header-1200x300.png

Every file name starts with **quetext-**. Please leave the names unchanged when you upload them.

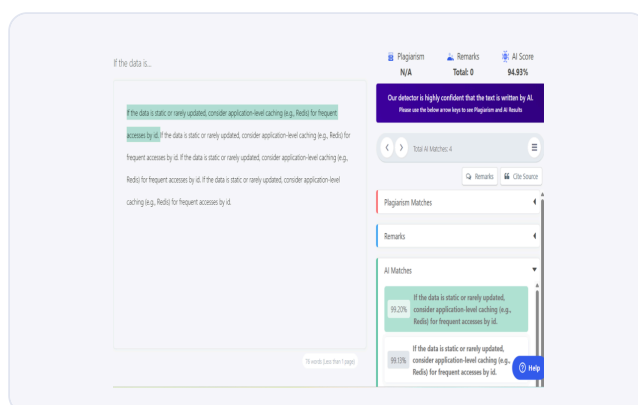


Product screenshots

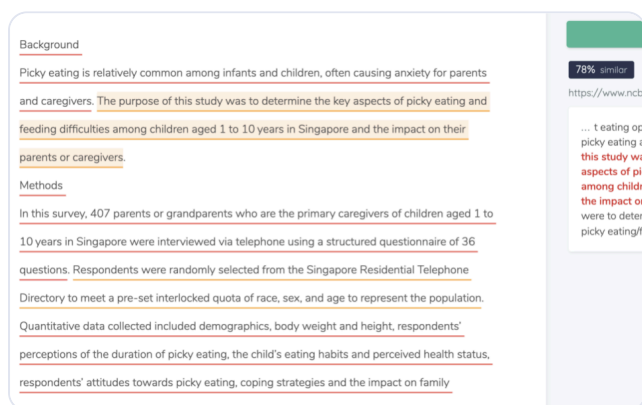
15 screenshots in [screenshots/](#), each at full size, 1280 × 800 and 640 × 400. Start with the report views; the website pages work well as supporting images.



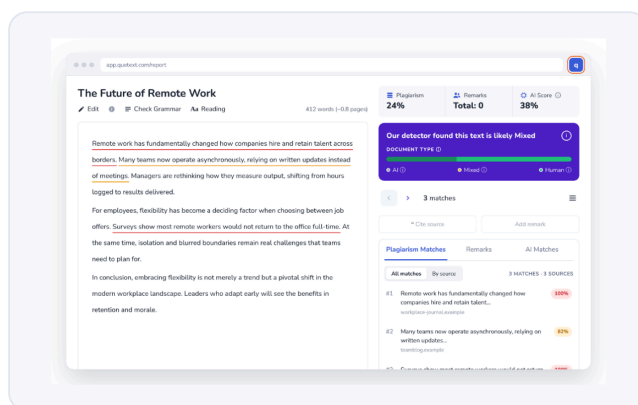
Plagiarism report: matches underlined, with sources listed beside the text



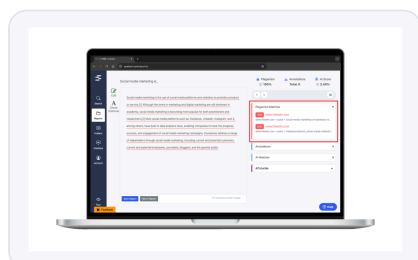
AI detection report: an AI Score and the sections flagged as AI-written



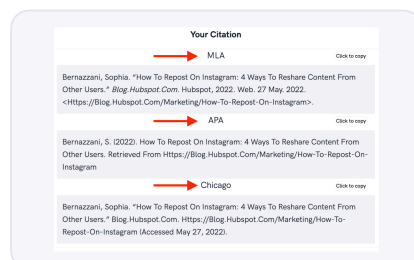
ColorGrade™ feedback: exact and near matches in different colors



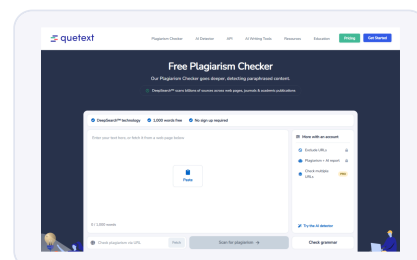
Report overview: plagiarism, remarks and AI Score in one view



Plagiarism report on a laptop



Citation generator: MLA, APA and Chicago



Plagiarism checker page

“Report overview” is a designed illustration of the report, not a capture of a live account. The plagiarism report and ColorGrade™ images above are zoomed in; the files are the full screenshots. Screenshots 11 to 15 show quetext.com pages.



Links and file counts

Plagiarism checker	quetext.com/plagiarism-checker
AI detector	quetext.com/ai-detector
Grammar checker	quetext.com/grammar-checker
Citation generator	quetext.com/citation-generator
AI summarizer	quetext.com/ai-summarizer
AI humanizer	quetext.com/ai-humanizer
AITutorMe paraphrasing tool	quetext.com/aitutorme-paraphrasing-tool
Bulk Scan	quetext.com/bulk-scan
URL Check	quetext.com/url-plagiarism-ai-checker
Integrations	quetext.com/integrations
Chrome extension	quetext.com/plagiarism-checker/chrome-extension
Firefox add-on	quetext.com/integrations/firefox-extension
MCP connector	quetext.com/integrations/mcp
API	quetext.com/developers-api
For students	quetext.com/plagiarism-checker/students
For teachers	quetext.com/plagiarism-checker/teachers
Education	quetext.com/education
Pricing	quetext.com/pricing
Blog	quetext.com/blog

34

logo files

14

banners

15

screenshots

5

languages

Download the logos, banners and screenshots at quetext.com/brand-kit. For anything that is not there, write to marketing@quetext.com.